



PROGRAM GUIDELINES 2025/26

MusiCounts Band Aid Program



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If you have any questions whatsoever about the application process, please send an email to **applications@musiccounts.ca** or schedule a virtual appointment with a member of the MusiCounts team **here**.

Key Dates

- + **September 4, 2025:** Applications Open
- + **October 30, 2025:** Early Bird Deadline
- + **December 5, 2025:** Final Deadline
- + **January–April 2026:** Adjudication Period
- + **Late Spring 2026:** Applicants Notified of Adjudication Outcome

Program Overview

The MusiCounts Band Aid Program provides under-resourced schools with grants between \$5,000 and \$20,000 worth of musical instruments, equipment, and resources.

This grant program is open to all eligible schools in Canada. In particular, this program is geared towards schools that do not have the instruments, equipment, and resources needed to offer an inclusive and sustainable music program for students. The MusiCounts Band Aid Program aims to ensure that the most in-need youth in Canada have access to the benefits of music education.

Who can apply?

- + All public, separate and First Nations schools in Canada are welcome to apply.
- + Anyone can apply for the MusiCounts Band Aid Program on behalf of a school music program, however, applications are typically submitted by the school music teacher, principal or a member of the parent council. Please make sure the music teacher and/or the principal at the school are aware of the application.

What kind of music programs can request support?

- + Funds from the MusiCounts Band Aid Program may be used to support standard approaches to music education, including (but not limited to):
 - Concert band
 - Orchestral strings
 - Orchestra
 - Orff

- General elementary music
- Guitar/ ukulele ensembles

What if my school has no music program?

- + Schools that currently have no music education program at their school are encouraged to apply for support to start a new music program. In your application, it is essential that you provide details about how this new program will be implemented at your school, should your application be successful.

If you are seeking support for a school-based music program that is contemporary, technology-forward or culturally-specific, please refer to the **MusiCounts Slaight Family Foundation Innovation Fund**.

How to get started?

If you are interested in applying for financial support for music education at your school, you must start by submitting the **MusiCounts Intake Form**. This is not your application. This short form will help the MusiCounts Team determine whether your request is better suited for the **MusiCounts Band Aid Program**, or the **MusiCounts Slaight Family Foundation Innovation Fund**.

Once you complete and submit your Intake Form, you will receive an email from the MusiCounts within two business days. This email will prompt you to create an account on the MusiCounts Grant Portal, and give you access to a tailored application form to complete.

You can access the Intake Form **here**.

If you are unsure how to complete the Intake Form, please seek support from the MusiCounts team before submitting your Intake Form through either:

1. Sending an email to **applications@musicounts.ca**
2. Scheduling a **virtual appointment** with a member of the MusiCounts team.



Eligibility Criteria

What types of programs are eligible?

The MusiCounts Band Aid Program supports standard approaches to music education, including (but not limited to) concert band, Orff, orchestral strings, guitar, ukulele, etc.

Who can apply?

All public, separate and First Nations schools in Canada are welcome to apply. The music program may be curricular or extracurricular, but the instruments and equipment received through this program must be owned by the recipient school and must be used by the school's students on a regular basis.

How often can my school receive this funding?

Schools are eligible to receive funding from the MusiCounts Band Aid Program once every five years. If your school has received a Band Aid grant within the past five years, you must wait until the five-year period has passed before reapplying. However, if your school wishes to apply to the MusiCounts Slaight Family Foundation Innovation Fund after receiving a Band Aid grant, some exceptions to the five-year waiting period may be made. Please reach out to a member of the MusiCounts programs team at applications@musicounts.ca to learn more.

My school has no music program. Am I eligible to apply?

Yes. Schools with no music program are encouraged to apply for support to either the MusiCounts Band Aid Program or the

MusiCounts Slaight Family Foundation Innovation Fund.

My school has an existing music program, but I want to add an additional program offering. Is this eligible?

Yes. If your school already has one music program offered at your school, but you wish to implement an additional music program with MusiCounts' support, you are welcome to submit an application to MusiCounts.

Ineligible applicants:

- ✗ Schools that charge tuition. (Please note that provincially mandated school fees are not considered tuition)
- ✗ Community music programs (but don't worry, there is a funding program for community music education! Please see the [MusiCounts Community Music Program page](#).)
- ✗ School-based music programs that are technology-forward, contemporary, or culturally-specific (but don't worry, there's a funding program for this as well! Please see the [MusiCounts Slaight Family Foundation Innovation Fund program page](#).)
- ✗ Private music studios/ instructors.
- ✗ Schools that discriminate on the basis of race, sex, sexual orientation, or religion.

If you have questions about your eligibility for this program, please get in touch by emailing applications@musicounts.ca

Eligible Uses of Grant Funds

In your grant application, you will be asked to provide details on what you wish to purchase, should your grant application be successful.

- + At least 75% of your grant must be used for the purchase of musical instruments and equipment.
- + Up to 20% of your grant may be used for educational resources and accessories, including sheet music, educational apps, music stands, etc.
- + Up to 20% of your grant may be used to repair instruments already in your school's inventory.

The following are not eligible uses of the MusiCounts Band Aid Program:

- ✗ Teacher/clinician compensation
- ✗ Classroom renovations
- ✗ PA/sound system upgrades
- ✗ Field trips
- ✗ Shipping Costs (except where prohibitive)
- ✗ Reimbursements for expenses incurred before being awarded the grant



Application Overview

Based on your response to the MusiCounts Intake Form, you will receive a tailored application form asking questions specific to your school's circumstances. All applications for the MusiCounts Band Aid Program, however, include the following sections:

Application Section	What's Required
School & Applicant Information	+ General information about your school and the primary applicant (individual preparing the grant application).
Program Details	+ Overview of music education at your school. + Details on the particular music education program is seeking support from MusiCounts. + Details on the current funding available for music education at your school.
Program Leadership	+ Details on who will lead the music program requesting support from MusiCounts.
Community Need	+ Overview of the community of youth that will participate in the music program requesting support from MusiCounts, including a broad overview on the demographics of this student population and details on any barriers to success they may face.
Program Impact & Sustainability	+ Explanation of the impact receiving a MusiCounts grant would have on your school + Details on the sustainability of the music program seeking support from MusiCounts + One letter of support from a colleague at your school. We recommend including a letter from an administrator at your school, if the administrator is not the Primary Applicant. We advise that the letter should speak to your school's support for the long term impact and sustainability of music education at your school. The letter of support must be uploaded as a PDF, and may not exceed one page in length.

Application Overview

Application Section

What's Required

- ✚ A short testimonial (handwritten letter or video) from one of your students sharing a story about their experience in the music classroom at school.
- Inventory
- ✚ Respond to a few questions that pertain to the state of your school's existing inventory of musical instruments and equipment; **schools are no longer required to itemize their existing inventory of musical instruments and equipment, but should still provide a thorough overview of the instruments available at their school.**
- Request
- ✚ Completion of the MusiCounts **Request Form**, which you will gain access to once you submit your **Intake Form** and have been advanced to your application form. In the Request Form, you must itemize what you intend to purchase, including anticipated cost and retailer selection, should your application be successful.
 - ✚ Your **Requested Amount**, which is the total amount of funding you are requesting from MusiCounts. This must be between \$5,000 and \$20,000. Your Requested Amount must match the subtotal reflected in your Request Form.
 - ✚ A summary of why your school requires the instruments and equipment you are requesting in this application.

Using AI in your MusiCounts Grant Application

AI is a rapidly evolving tool that can be helpful in preparing grant applications. MusiCounts does not prohibit the use of AI as a supportive tool; however, applicants must declare any AI use in their application and are expected to use such tools with discretion.

Through our adjudication process, we seek out applications that demonstrate a thorough knowledge of music education, a detailed plan for how the requested instruments will be utilized, and an understanding of the unique needs of their student community. In recent years it has become clear to MusiCounts that applications written with AI tools contain similar language and style, which can dilute the uniqueness, originality, and strength of your request. Simply put: if you rely too heavily on AI to generate your application, it will likely lack the nuance and detail MusiCounts requires to consider your application for approval. If you determine that your application is best served through the use of AI, please ensure that your application reflects your school's distinct identity, plans, and goals as they pertain to your request. Please also be aware that applicants are responsible for ensuring that all information submitted to MusiCounts is true, and all proposed plans are viable and actionable.

Tips for Submitting a Strong Application



Submit your Intake Form ASAP.

Once your **Intake Form** is submitted, you will be invited to create an account with the MusiCounts Grant Portal and access your full application form within two business days. The Intake Form should take no longer than 5 minutes to submit. Doing this early ensures that you will have access to your application for a longer period, allowing you more time to familiarize yourself with the questions and to submit a strong application.

Avoid talking about the broad benefits of music education.

No need to preach to the choir! We all know how important music education is for young people. In your application, direct your energy towards providing specific details about how music impacts the students at your school, rather than referencing research that reinforces the value of music education more broadly.

Address each question directly and concisely.

We advise that applicants get to the point in responding to questions in their application.

Ask for help.

If there is anything at all that you are unsure about, please do not hesitate to reach out to the MusiCounts team for support or clarification. We're here to help.

Click here to schedule a virtual appointment with a member of the MusiCounts team, or send an email to **applications@musiccounts.ca**

How funding decisions are made?

Every application submitted to the MusiCounts Band Aid Program undergoes a thorough adjudication process. Our adjudicators evaluate applications on the following core criteria:

Need Level

- + Is there an urgent need for the instruments and equipment requested?
- + Does the student community served by the school's music program face barriers to accessing music education?

Program Leadership & Sustainability

- + Is there a strong plan in place to ensure the instruments and equipment requested will be regularly used by the school's students, in the short and long term?
- + Is there a teacher for the program in place, or solid plans for this?
- + Is there administrative support for the program?

Impact Potential

- + Will receiving this grant have a significant impact on your school's music program, and your school's community of students?

To continue to ensure that we are reaching the highest need programs across the country, MusiCounts does not use AI to assist in the adjudication of grant applications.

Frequently Asked Questions (FAQs)



Who can apply for the MusiCounts Band Aid Program on behalf of the school?

Anyone can apply for the MusiCounts Band Aid Program on behalf of the school music program, however, applications are typically submitted by the school music teacher, principal or member of the parent council. Please make sure the music teacher and/or the principal at the school are aware of the application.

Can I apply for instruments that will be shared by multiple schools?

Absolutely! We welcome applications looking to share instruments amongst multiple schools. In your application, please apply on behalf of the school where the instruments will be stored and explain in your application how they will be shared amongst each school.

Should I apply using my school email?

Unfortunately, many school boards block email correspondence from MusiCounts. As a result, you **MUST** use a personal email when applying to any of our programs.

How long does it take to fill out an application?

This varies from applicant to applicant. The most important thing you can do is to start early so you can familiarize yourself with the application expectations, and allow yourself the time needed to complete the application without feeling rushed. The deadline is final and no extensions are granted.

Will I need to save my username and password?

Yes! If your school is selected to receive a grant you will need your username and password to access your account. Please keep your username and password in a safe place so that you can access your account at any time.

How will I know that MusiCounts received my application?

Once you submit your application online, you will receive a confirmation email stating that we have received it.

What are the chances of my school being selected to receive a grant?

Though this varies from year to year based on the volume of applications received and funds available to allocate, we tend to support ~20% of applicants for this program.

Frequently Asked Questions (FAQs)

My school is located in a remote or isolated fly-in community, will MusiCounts assist with shipping costs?

If your school is located in a remote fly-in community, please let us know! We recognize that schools in remote communities may be subject to shipping costs that are prohibitively expensive. While funds from our grants cannot be used to pay for shipping costs directly, MusiCounts may be in a position to reduce or subsidize shipping costs in these exceptional circumstances, so please reach out to us.

When will the recipients be announced?

We will notify all applicants by no later than the summer of 2026.

I accidentally submitted an incomplete application: what do I do?

Please note that adjustments cannot be made following the final application deadline. However, if you submit accidentally before the final deadline, please reach out to applications@musicounts.ca

Contact Info

If you have any questions, experience issues with the grant portal, or if you would like to request accommodations, please reach out to the MusiCounts Programs team by email at applications@musicounts.ca

